

Community Marketing Partners

1. Cave Creek Museum and Foothills Foodbank Adding On-line Memberships for Donors
2. They seek to build relationships with local business through donation deals and coupons for YOUR specific business.
 - a. Donors see partners (local business's) coupons/ deals at defined levels of donation.
 - b. Businesses can offer "Partner Deals" in a "members only" store that can be purchased with donation credits by donors.
 - c. Business can identify and track "referral" donations from custom coupon codes provided to you for supporting campaigns or fund raising drives.
 - i. You can compete with other business's for "Most Donations" or "Most Dollars".
 - d. Museum & Foodbank can offer "business of the month / week" promotion on Web Site, Facebook & Google Ads.
3. Allows donors and businesses to donate PLUS receive something in return.
 - a. Business's receive multiple digital marketing opportunities
 - b. Donors receive offers / deals from local business.
4. Allow local businesses to DEMONSTRATE their localness with non-profit logos on their site and links to donation opportunities through PARTNERED DONATIONS.
5. Businesses can help define ongoing business sponsorship for continued advertising, web site growth and addition of future nonprofits by getting involved early.
6. Tech 4 Life will provide the software and labor up front in partnership with The Cave Creek Museum and the Foothills Foodbank while seeking initial donors to fund \$3500.00 startup investment.

