

# We Build A Web Presence, Not Just A Web Site

It Takes Consistant Activity From Multiple Reliable Sources to Be Found On The Internet

**ORGANIC SEARCH RESULTS WORK**  
**24 X 7 365 DAYS A YEAR - 4 YOU!**

**#6: Intentionally Generate Traffic**

Google, Facebook & Bing ads;  
 Backlinks from other sites;  
 Email Newsletters; Offsite Reviews,  
 Marketing/ Press Releases.

**#1: Search Engine Registration & Stats**

Google Search, Bing Webmaster,  
 Google Analytics

**#5: Local & Professional Organizations**

Chamber of Commerce,  
 Professional Affilates,  
 Business Partners,  
 Respected Listing Sites

**#2: Business / Location Maps**

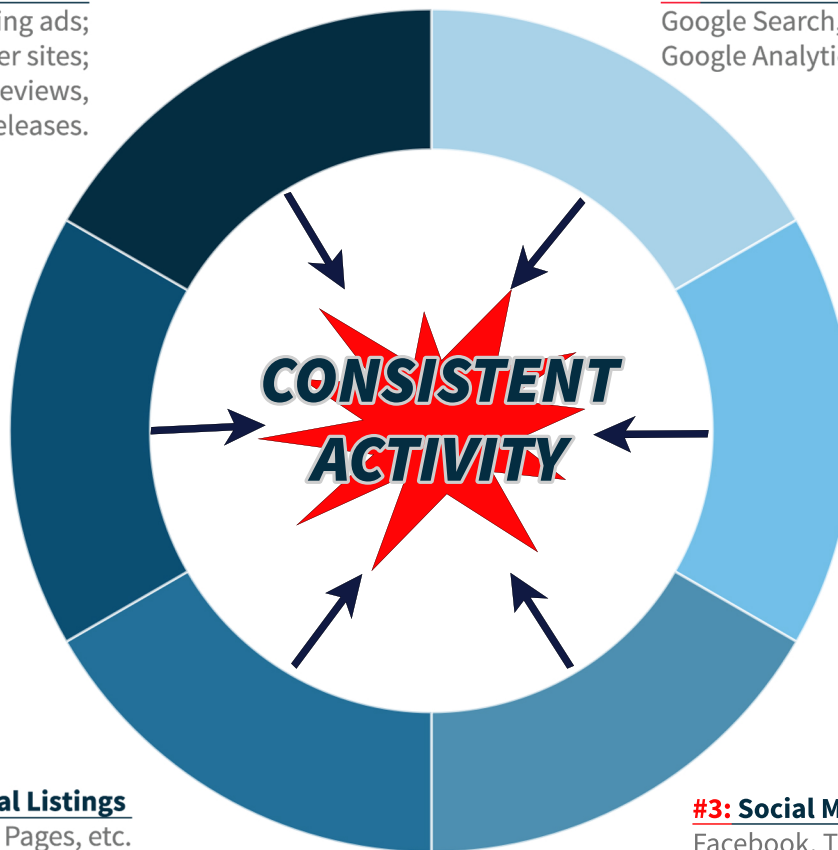
Google My Business,  
 Bing Places,  
 Apple Maps Connect

**#4: Influential Listings**

Yelp, Trip Advisor, Yellow Pages, etc.  
 Also visits by customers, friends, family

**#3: Social Media**

Facebook, Twitter, Instagram, Linked In,  
 Pinterest, YouTube, etc.



**GOAL: Your Best Sales Person -**  
**24 hours a day, EVERY day, In Your Market**