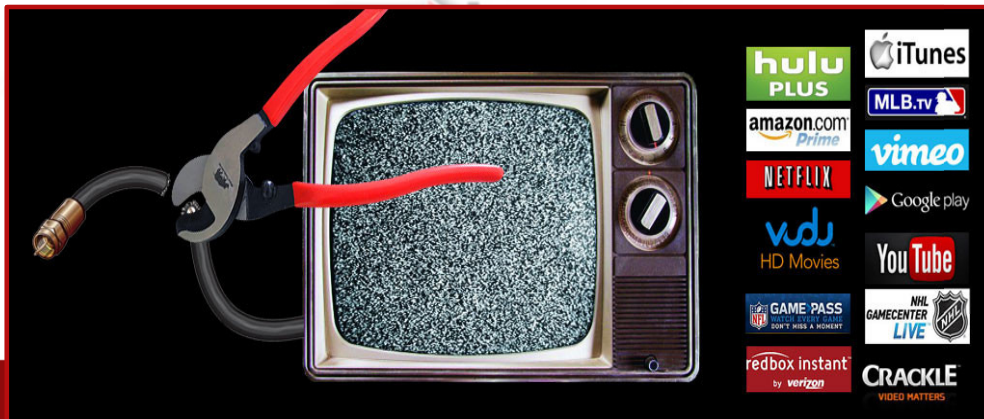


Cut The Cord 2023

techfourlife.com/cutthecord



Here's where it all begins:

You're sick of paying an exorbitant cable or satellite bill, and you have a strong sense that if you just limited your spending to a few streaming subscription services,

you would be much more satisfied with your home entertainment experience.

In August of 2022, Streaming usage surpassed cable TV

SO LET'S COMPARE A BIT!



From **CABLE PROVIDERS**, you can **PURCHASE**

just about everything

Recent Hit Movies – Local Channels - Arty Movies - British TV - Sports - Reality TV - Classic TV - Classic Movies - News and Politics - Family Entertainment

From **STREAMING SERVICES** – you can **PURCHASE** different things from different providers – Amazon, Apple TV+, Youtube TV, Hulu, Sling, Paramount

From **CABLE PROVIDERS**, you can **PURCHASE** provider specific devices - *Cable TV Boxes, Wireless boxes, device Apps*

STREAMING SERVICES are delivered through many types of **PURCHASED** devices – *Smart TV's, DVR's, Apple TV, Roku, Amazon Fire TV Stick, Google Chromecast*



**If you are buying cable,
you just need to call a
cable provider.**

And Start **Paying** Your money



If you are **Cutting the
CORD, You Need To
Manage TV YOURSELF.**

And **Understand** What You **WANT**



LET'S GET
STARTED



Fill in this blank: “I’m most interested in watching _____.”

Local Channels - Recent Hit Movies - Arty Movies - British TV - Sports - Reality TV - Classic TV - Classic Movies - News - Politics - Family Entertainment

If your answer is “I want it all,” then honestly, you may be better off sticking with cable or satellite, because getting it “all” piecemeal will take more management and may cost more.

LET'S GET STARTED



Fill in this blank: “I already have a strong relationship with _____”

Apple (Apple TV), Amazon(Fire Stick), Google, (Chrome Cast)

If you have a strong connection to a vendor, leveraging this connection might be your best vendor / device decision.

Is It Smart To Depend on Your Smart TV?

Can You Get The Services You Want?

Is The Remote Easy To Use?



The Streaming Device Advantage

- **Voice Commands** On All New Devices
- Use / Download of **any app** Mostly Guaranteed (competition)
- **Mobility** – take it with you on the road.
- **No Contracts** – Buy Once



STREAMING SERVICES WORK LIKE YOUR PHONE!

- **“Station Guide”** is a minimal thing, not the primary thing
- **“Apps”** are the primary way to access ALL content



INTERNET IS REQUIRED

- Your Internet and TV are separate services
- Look for an Internet Provider



DESERTINET.COM
Fastest, Best Service,
Fair Pricing- LOCAL!
Line of Site Dependent



VERIZON 5G HOME
Phone Service
Dependent



TMOBILE HOME
Phone Service
Dependent

STILL NEED A LAND LINE?

- VOIP – Voice over IP
- It means that your telephone connection will come through your internet instead of from a physical line.

PHONEWARE™
cloud-based telecom


AZPHONEWARE.COM


Locally Owned

Most Reliable and Affordable

Only Service We Use & Recommend

LOCAL CHANNEL SERVICES

 *NO LIVE LOCAL TV – Movie and TV Content ONLY*

 *YouTubeTV \$72.00 mo. 100+ Channels – Unlimited recording, Skip Commercials on recorded content ONLY! NFL package*

 **hulu**
+ LIVE TV

- \$69.99 / Month (includes Disney+ and ESPN+)
- 75+ Channels including ABC, ESPN+, CBS, TNT, FS1, FOX, NFL network, NBCSN, ...
- Unlimited Access to Hulu Library (75,000+ TV episodes and movies)
- Unlimited DVR (up to 9 months)

 **sling**

- 50% Off the First Month
 - Sling Blue / Orange: Each offers 30+ Popular Cable Channels (Sports, News, Families, Entertainment...)
 - Over 80,000 Movies & TV Shows on-demand
 - Free 50 Hours of DVR
- \$40.00 - \$50.00 mo.

 **fubo**^{TV}

- 7-Day Free Trial
 - 115+ channels of live TV (includes ABC, CBS, FOX, NBC, ESPN, Showtime, Local Channels ...)
 - Great range of live sports coverage (NBA, NFL, NCAA, Soccer...)
 - 250 hours of cloud DVR storage
- \$74.99 mo min –1000 hrs of DVR

Streaming services, YouTube TV included, have come to a common ground with the networks. In general, you can fast forward through the ads in recorded content and have to watch them on live TV and on-demand.

COMPARE

Top live TV streaming services compared

	DirecTV Stream	FuboTV	Hulu Plus Live TV	Sling TV	YouTube TV
Base price	\$70 per month for 65-plus channels	\$75 per month for 100-plus channels	\$76 per month for 80-plus channels	\$40 per month for 30-plus (Orange) or 40-plus (Blue) channels	\$65 per month for 85-plus channels
Free trial	Yes	Yes	No	No	Yes
ABC, CBS, Fox and NBC channels	Yes, in many markets	Yes, in many markets	Yes, in many markets	Fox and NBC only in select cities (Blue only)	Yes, in many markets
Simultaneous streams per account	20 (in home, 3 outside of it)	3	2 (\$15 option for unlimited)	1 (Orange), 3 (Blue)	3 (\$20 adds unlimited and 4K streams)
Family member/user profiles	No	Yes	Yes	No	Yes
Cloud DVR	Yes (20 hours, unlimited for \$10 a month)	Yes (250 hours, 1,000 hours for \$17 a month)	Yes (unlimited)	Yes (50 hours, 200 hours for \$5 a month)	Yes (unlimited)
Fast-forward through or skip commercials with cloud DVR	No (Yes with \$15 option)	Yes	Yes	Yes	Yes

\$72.00 per month

DECIDE

Reviewers Best Stream Services For....

NETFLIX **Netflix** **EDITORS' CHOICE** **Disney+** **Disney+**
Best for Original Shows Best for Family-Friendly Content 4.0 Available at Disney+ [Check Price](#)

hulu **Hulu** **EDITORS' CHOICE** **YouTubeTV** **YouTube TV**
Best for Live and On-Demand Content Best for Replacing Cable \$54.99 at YouTube TV [See It](#)

peacock **Peacock** **EDITORS' CHOICE** **tubi** **Tubi**
Best for Free TV Shows and Movies Best for Free Movies \$0.00 at Tubi [See It](#)

prime video **Amazon Prime Video** **fuboTV** **fuboTV**
Best for On-Demand Shows and Movies Best for Sports Available at fuboTV [Check Price](#)

HBOmax **HBO Max**
Best for HBO Shows and Popular Movies 4.0

40 YEARS **PC** #NewYearNewYou #BestTechoftheYear CELEBRATING OVER 17 YEARS IN BUSINESS 2004 2021

Reviewers Best Stream Services For....

CNET

Your guide to a better future



YouTube TV

Best live TV streaming service overall

\$65 at YouTube TV



Sling TV Blue

Best TV streaming on a budget

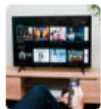
\$40 at Sling TV



Hulu Plus Live TV

Best live TV/streaming combo

\$76 at Hulu



DirecTV Stream

Best for channel flippers, sports fans

\$75 at AllConnect



NEW! CNET Shopping Extension

Get the lowest price on everything

Add CNET Shopping

CR Consumer Reports

Electronics & Computers / Audio & Video / Streaming Media / Guide To Streaming Video Services

This guide to the major streaming services should help you sort through the choices. Scroll through all the listings or jump to the category of service.

[Big and Bigger](#) (Amazon Prime, Apple TV+, Disney+, Netflix, etc.)

[British Fare](#) (Acorn, BritBox)

[Cable-Replacement Services](#) (Hulu + Live TV, YouTube TV, etc.)

[Free Services](#) (Pluto TV, Roku Channel, Tubi, etc.)

[Network Services](#) (ESPN+, Paramount+, Peacock, etc.)

[Niche Services](#) (Criterion Channel, PBS Passport)

[Premium Channels](#) (HBO Max, Showtime Now, Starz)

Consumer Reports also has advice on selecting a [streaming media device](#). And CR members can search our [TV ratings](#), which have test results on hundreds of models.

STREAMING APP PRICES

- [Amazon Prime Video](#): \$14.99/mo.
- [AMC+](#): \$8.99/mo. or \$83.88/yr.
- [Apple TV+](#): \$6.99/mo.
- Arrow Player: \$6.99/mo. or \$69.99/yr.
- Brown Sugar: \$3.99/mo.
- Criterion Channel: \$10.99/mo. or \$99.99/yr.
- [Discovery+](#): \$6.99/mo.
- [Disney+](#): \$7.99/mo. or \$79.99/yr.
- [The Disney Bundle](#) (Hulu, Disney+, and ESPN+): \$19.99/mo.
- [ESPN+](#): \$9.99/mo. or \$99.99/yr.
- Fandor: \$5.99/mo. (or \$3.99/mo. with [Prime Video Channels](#))
- [Full Moon Features](#): \$6.99/mo. or \$59.99/yr.
- [HBO Max™](#): \$15.99/mo.
- Hi-YAH!: \$3.99/mo.
- [Hulu](#): \$14.99/mo.
- [Hulu + Live TV/Disney+/ESPN+ bundle](#): \$75.99/mo.
- Midnight Pulp: \$4.99/mo. or \$49.99/yr.
- [Netflix](#): \$15.50/mo.
- Night Flight Plus: \$4.99/mo. or \$49.99/yr.
- [Paramount+](#): \$9.99/mo.
- [Peacock Premium Plus](#): \$9.99/mo.
- [Philo TV](#): \$25.00/mo.
- [Pluto TV](#): Free
- [Screambox](#): \$4.99/mo. or \$35.88/yr.
- [SHOWTIME®](#): \$10.99/mo.
- Shout! Factory TV: \$2.99/mo. on Prime Video Channels
- [Shudder](#): \$5.99/mo. or \$57.99/yr.
- [Sling TV \(Sling Orange\)](#): \$40.00/mo.
- [Sling TV \(Sling Blue\)](#): \$40.00/mo.
- [Sling TV \(Sling Orange + Sling Blue\)](#): \$55.00/mo.
- Troma Now: \$4.99/mo. or \$49.99/yr.
- [Tubi](#): Free
- Xumo: Free
- [YouTube TV](#): ~~\$64.99/mo.~~ \$72.99 mo.

Cutting The Cord - Implementation

- 1) Setup on a secondary TV first (services are monthly)
- 2) Purchase a Streaming device (if you don't already have one)
- 3) Connect Streaming Device to TV.
- 4) Add a Local Channel Service (or your most important service).
- 5) Explore, test and add your additional services.
- 6) Once your are comfortable, move or duplicate this effort onto your main TV.

CUT THE CORD 2023

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