

# CYBER & TECHNOLOGY SECURITY 2023



[TechFourLife.com/security](https://TechFourLife.com/security)



# Identity Theft Awareness Week

Jan 29–Feb 2  
**2024**

## What if identity theft happens to you?



Visit [IdentityTheft.gov](https://IdentityTheft.gov) to report identity theft to the FTC and get a personal recovery plan. [IdentityTheft.gov](https://IdentityTheft.gov) walks you through recovery steps for more than 30 types of identity theft.



FEDERAL TRADE COMMISSION  
CONSUMER ADVICE  
<https://consumer.ftc.gov/>

## More Information

- Learn more about identity theft at [ftc.gov/IDTheft](https://ftc.gov/IDTheft).
- Visit [bulkorder.ftc.gov](https://bulkorder.ftc.gov) to find resources you can use and share in your community.
- [Subscribe](#) to our blog for consumer news and scam alerts.
- Post our videos on your blog or site. Use the “share” button in the upper right corner of the videos below. Find more videos on our [media center](#).

**us bank.**

[View as web page](#)

[Log in](#)

## It's Identify Theft Awareness Week.

Know how to recognize and report it.

[Learn more](#)



Identity theft is a crime and can happen without your knowledge. Early detection and reporting are key to protecting yourself.

### Watch for these warning signs:



- Charges or checking account deductions you don't recognize.
- Debt collection calls for purchases you never made.
- Tax return in your name received by the Internal Revenue Service that you didn't file.
- Unfamiliar items on your credit report.
- Bills or bank statements you're expecting don't arrive in the mail.

### We're here to help you stay safe.

- If you're a victim of identity theft, let us know right away by calling the number on the back of your card and report it to the Federal Trade Commission at [ftc.gov](https://ftc.gov).
- Log in to your account and check your free TransUnion credit report, your score is updated weekly.<sup>1</sup>
- Turn on security features in your account to increase your protection.



- 2023 thru May - 5.7 million reports of identity theft and fraud, up from 4.7 million – LAST YEAR!
- In June 2022, a former Amazon employee, Paige Thompson, was convicted for her role in the 2019 Capital One breach. While working for Amazon Web Services (AWS), she exploited her knowledge of cloud server vulnerabilities and stole personal information of over 100 million people.
- Pleading that she was an ethical hacker only seeking to notify companies of vulnerabilities, she had in fact bragged about her exploits on hacker forums. She was found guilty and faces up to 45 years in prison.
- 43% of all cyber security attacks are aimed at small businesses.
- 91% of attacks launch with a phishing email.
- The number of passwords worldwide will grow to 300 billion.
- 31% of organizations have experienced cyber attacks.

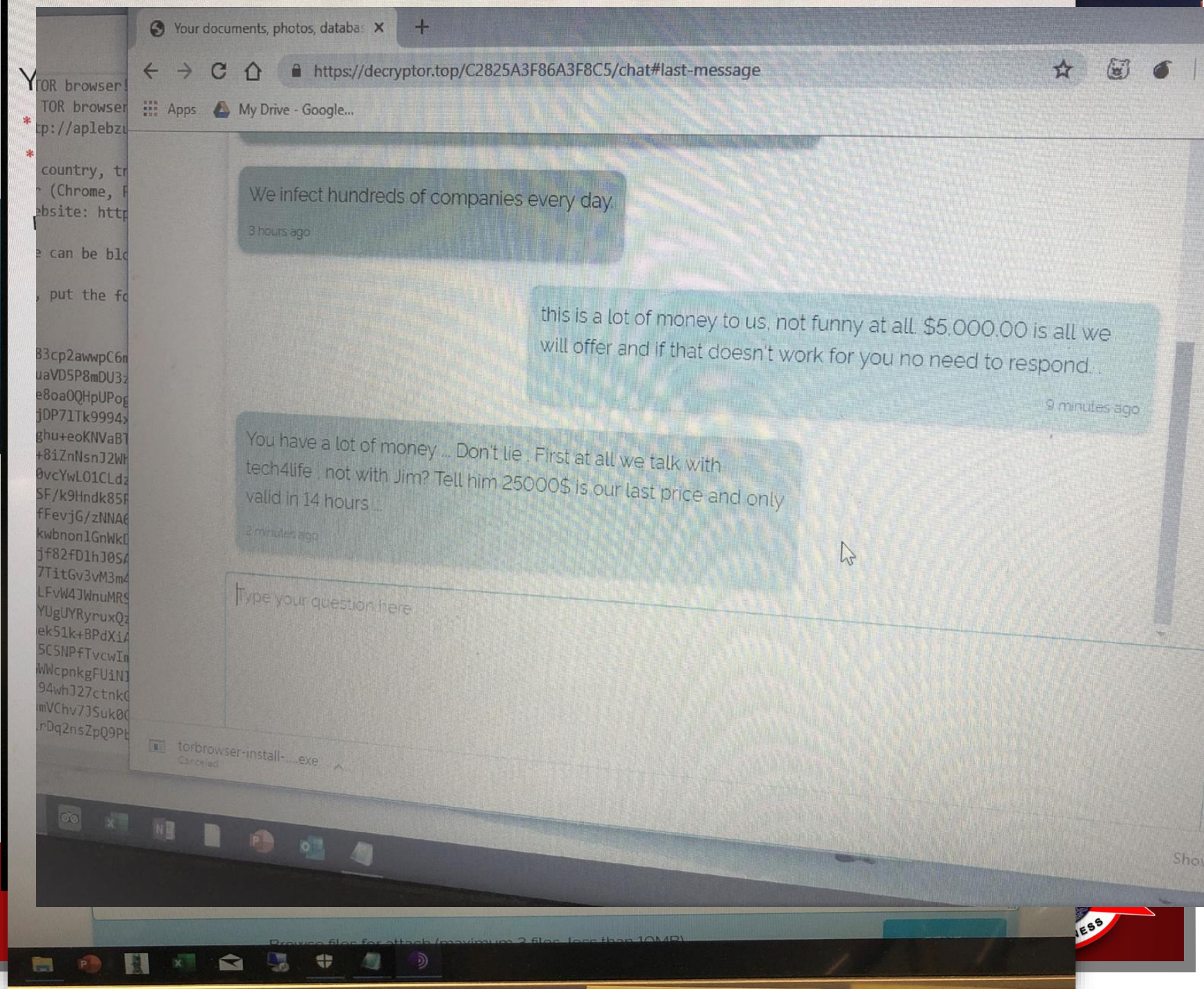




## Cave Creek, AZ

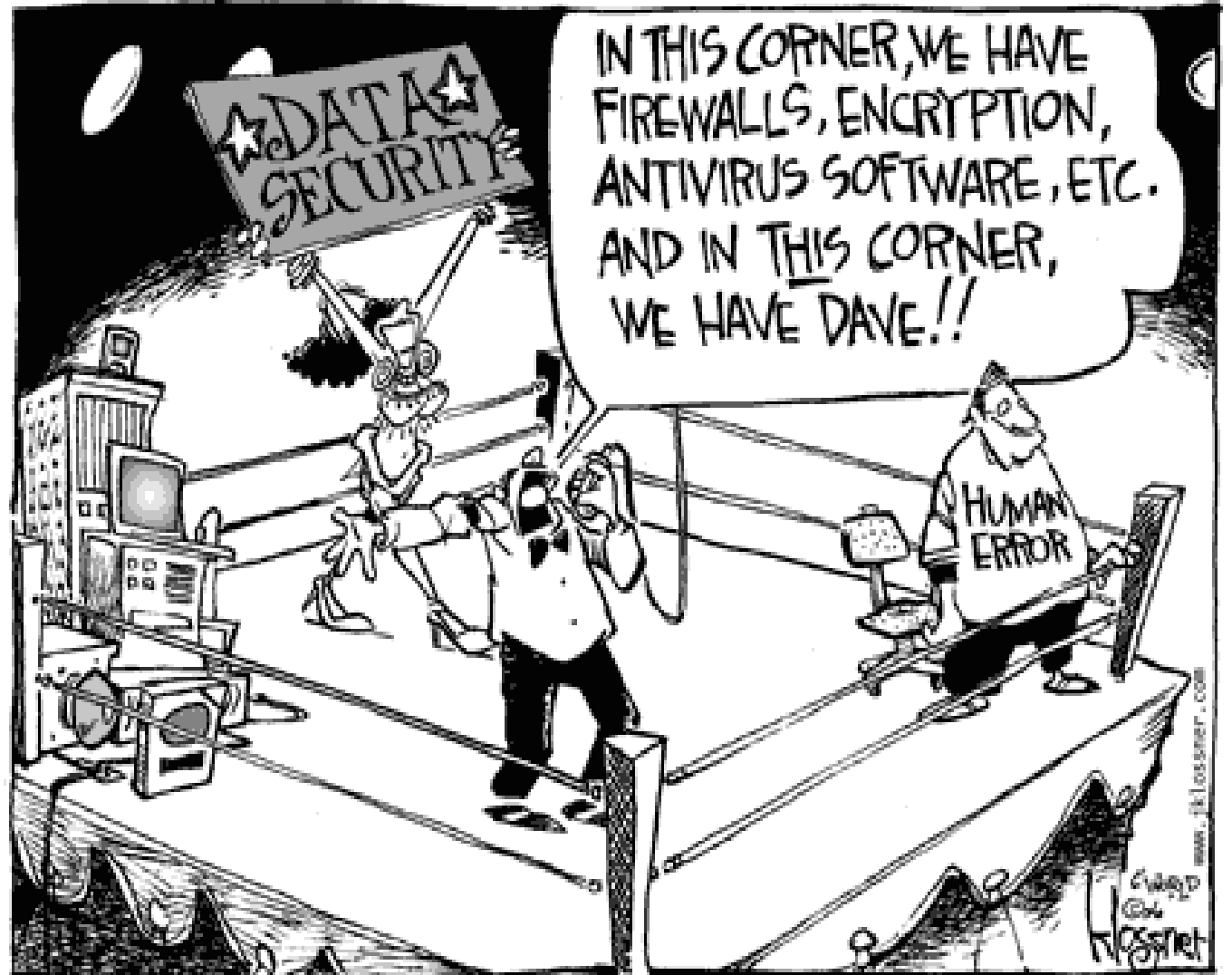
Surveying, Engineered Site Plans, Permits & More

**EVERETTALAN**  
{ GROUP }



# HUMANS ARE THE WEAK LINKS!

- YOU can purchase every piece of security in the world, it can all be running and protecting you.
- YOU, can click, reply to a text or answer a phone call and bypass it all!



# PHONE SCAMS

- The phone number on your caller ID may be the real phone number from the bank, it's a trick - spoofing
- May tell you to “reactivate” your card
- May tell you that they are with the fraud department of the bank, don't call the bank yourself as they are in on the scam (imposter scams by the thousands- police officers, IRS etc. )
- They want to help you, so log into account on the link they provide
- May scare you by saying the account will be locked and need to act fast
- Ignore instructions to press a number
- FOCUSING ON LAND LINES IN AFFLUENT AREAS!

# TEXT MESSAGE SCAMS

- Never transfer funds
- Never provide passcode or PIN
- Call the bank / vendor number from number on back of a card or on their web site.
- Login to your account on the web (through your browser), process an order, check your account status, chat with the vendor to prove the account is not having a problem.
- Block the user or swipe and delete the text, don't open it or respond.
- Don't bother responding YES or NO, verify separately if it looks somewhat legit.

Confirmed- Authorization: Payment has been received from p



Billing <chac1996thai@gmail.com>  
To Payment-confirmed@accountant.com  
Bcc business@techfourlife.com

-- This message was sent from a trusted sender.

\$37

Completed: Pay  
Transaction

You've sent a payment to [BitPay](#). Having issues with this transaction? You have  
payment or make any changes, feel free

Transaction will reflect on yo

We don't check this mailbox, s  
If you have any questions, co

Paypal is committed to your privacy. Learn more about our privacy notice and user app

From: Microsoft Online Store <[androwandyalex@gmail.com](mailto:androwandyalex@gmail.com)>  
Sent: Wednesday, August 18, 2021 2:51 PM  
To: [cbraun@elencantorestaurants.net](mailto:cbraun@elencantorestaurants.net)  
Subject: Order Confirmed



## Microsoft Account

Never stop learning, inventing, Exploring.  
We will keep you safe and secure.

Thank you again for choosing us.

Email : [cbraun@elencantorestaurants.net](mailto:cbraun@elencantorestaurants.net)  
Invoice ID : MS-18AUG-78107  
Customer ID : 21345679980  
Date : Wednesday , August 18, 2021

### INVOICE DETAILS

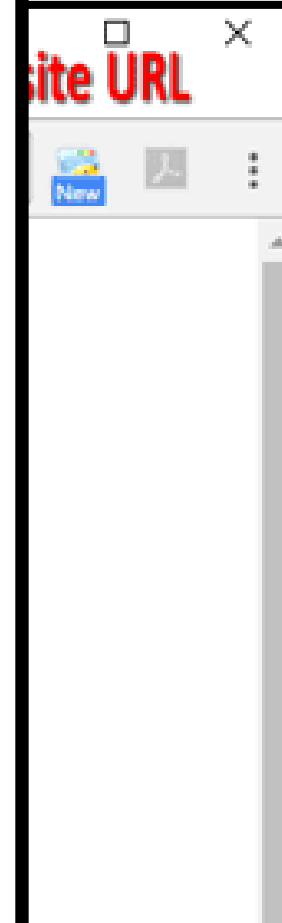
Hello this is the email regarding your recent Auto-Renewal with us of Microsoft Defender Protection. Below are the details for the purchase. For more info on purchase you can contact our customer care representative.

Product	Description	Quantity	Amount
Microsoft Defender Protection	1 Year subscription	1 (One)	\$299.99

**Disclaimer :** If you want to cancel your subscription or you haven't made this purchase or some unwanted person is using your account you can contact our customer care representative for the refund within 72 hour of purchase.

Reach us to resolve all your queries through our various self-service facilities. Our customer care executive is available 24 hours a day.

Toll Free +1 (855) 700-0408





# CONTINUALLY RECURRING SCAMS

Grandparent scam

Jury duty

Electricity or power company

IRS or Treasury Department

Sweepstakes or lottery

Charity scams

Medicare scams – testing





# CYBER

- How Do You

- Only 4 ru
- Daily Aut
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- Our Backup F

- IDrive – B
- One
- One
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Basic	IDrive® Personal	IDrive® Team	IDrive® Business
 <p><del>\$79.50/year</del></p> <p><b>\$59.62</b></p> <p>first year</p> <p>One user, Unlimited computers</p> <p>5 TB Storage</p>	 <p><del>\$79.50/year</del></p> <p><b>\$59.62</b></p> <p>first year</p> <p>One user, Unlimited computers</p> <p>5 TB Storage</p>	 <p><del>\$99.50/year</del></p> <p><b>\$74.62</b></p> <p>first year</p> <p>Five Computers, Five Users</p> <p>5 TB Storage</p>	 <p><del>\$99.50/year</del></p> <p><b>\$74.62</b></p> <p>first year</p> <p>Unlimited users, computers, servers, Exchange, SQL and NAS devices</p> <p>250 GB Storage</p>
<p>5 GB</p> <hr/> <p>No credit card required</p>	<p>5 TB</p> <hr/> <p><del>\$79.50/year</del> <b>\$59.62 first year</b></p> <p><del>\$159.00</del> <b>\$119.25 for 2 years</b></p>	<p>5 computers, 5 users (5 TB)</p> <hr/> <p><del>\$99.50/year</del> <b>\$74.62 first year</b></p> <p><del>\$199.00</del> <b>\$149.25 for 2 years</b></p>	<p>250 GB</p> <hr/> <p><del>\$99.50/year</del> <b>\$74.62 first year</b></p> <p><del>\$199.00</del> <b>\$149.25 for 2 years</b></p>
	<p>10 TB</p> <hr/> <p><del>\$99.50/year</del> <b>\$74.62 first year</b></p> <p><del>\$199.00</del> <b>\$149.25 for 2 years</b></p>	<p>10 computers, 10 users (10 TB)</p> <hr/> <p><del>\$199.50/year</del> <b>\$149.62 first year</b></p> <p><del>\$399.00</del> <b>\$299.25 for 2 years</b></p>	<p>500 GB</p> <hr/> <p><del>\$199.50/year</del> <b>\$149.62 first year</b></p> <p><del>\$399.00</del> <b>\$299.25 for 2 years</b></p>
		<p>25 computers, 25 users (25 TB)</p> <hr/> <p><del>\$499.50/year</del> <b>\$374.62 first year</b></p> <p><del>\$999.00</del> <b>\$749.25 for 2 years</b></p>	<p>1.25 TB</p> <hr/> <p><del>\$499.50/year</del> <b>\$374.62 first year</b></p> <p><del>\$999.00</del> <b>\$749.25 for 2 years</b></p>

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# CYBER SECURITY – ACCOUNT PROTECTION

## Free

—  
**\$0**

[Get Started for Free](#)

Includes 30-day trial of Premium

- ✓ Unlimited passwords
- ✓ Access on one device type - computer or mobile ⓘ
- ✓ 30-day Premium trial
- ✓ Save and autofill passwords
- ✓ One-to-one sharing ⓘ
- ✓ Passwordless login ⓘ
- ✓ Password generator

## Premium

—  
**\$3.00** per month  
billed annually

[Start 30-day Free Trial](#)

[Buy Premium](#)

- ✓ **Includes all Free features**
- ✓ **Access on all devices**
- ✓ **One-to-many sharing** ⓘ
- ✓ **1 GB encrypted file storage**
- ✓ Security dashboard
- ✓ Dark web monitoring
- ✓ Emergency access
- ✓ Priority tech support

Best Value

## Families

—  
**\$4.00** per month  
billed annually

[Start 30-day Free Trial](#)

[Buy Families](#)

- ✓ **Includes all Premium features**
- ✓ **6 individual, encrypted vaults**
- ✓ **Family manager dashboard to manage users and security**
- ✓ **Group and share items in folders** ⓘ
- ✓ Individual encrypted storages
- ✓ Personal security dashboards and notifications

# CYBER SECURITY – ACCOUNT PROTECTION

- **2 Factor Authentication – 2FA**

- 99% Guarantee of notification if someone else logs into one of your accounts.
- EVERY Major Account Offers it.
- Unlikely an Imposter Would Have Both.  
Pieces of Information.

- **NO SAVED PASSWORDS!!**

- Crooks Can Steal The Saved File.
- If a Hacker Gets On Your System, He has a Free Pass.
- A Locked Door Keeps Honest People Honest (co workers especially).
- Last Pass is a better risk and just as easy.



# VPN

- Creates an
- Keeps Peo
- Can Disgu
- Great for

**ExpressVPN**

## Special Deal: 12 Months + 3 Months FREE

Get access to all ExpressVPN apps, unlimited high-speed bandwidth, 24/7 customer support in 3 easy steps!

**STEP 1** Select a plan that works for you:

Plan	Price	Guarantee
1 Month	\$12.95 per month	Billed \$12.95 every month. 30-day money-back guarantee.
12 Months + 3 Months FREE	\$6.67 per month (Save 49%)	Billed \$194.20 \$99.95 for the first 15 months, and every 12 months thereafter. 30-day money-back guarantee.
6 Months	\$9.99 per month	Billed \$59.95 every 6 months. 30-day money-back guarantee.

**30-day money-back guarantee**

# 25% OF PROTECTION IS SOFTWARE USAGE

- **Do You have Virus / Malware / Protection Software?**

- Virus / Malware / Firewall software is your primary software need.
- Microsoft Security Essentials is free and basic (not effective).
- Apple does not provide any protection with a new computer.
- “Paid for Software” is Typically Best.
- Tech 4 Life Does NOT Recommend Norton and McAfee Virus Products.
- Trend Micro Maximum Internet Security has been our recommendation for 3 years, but has update challenges.
- **Bit Defender is our current software of choice.**

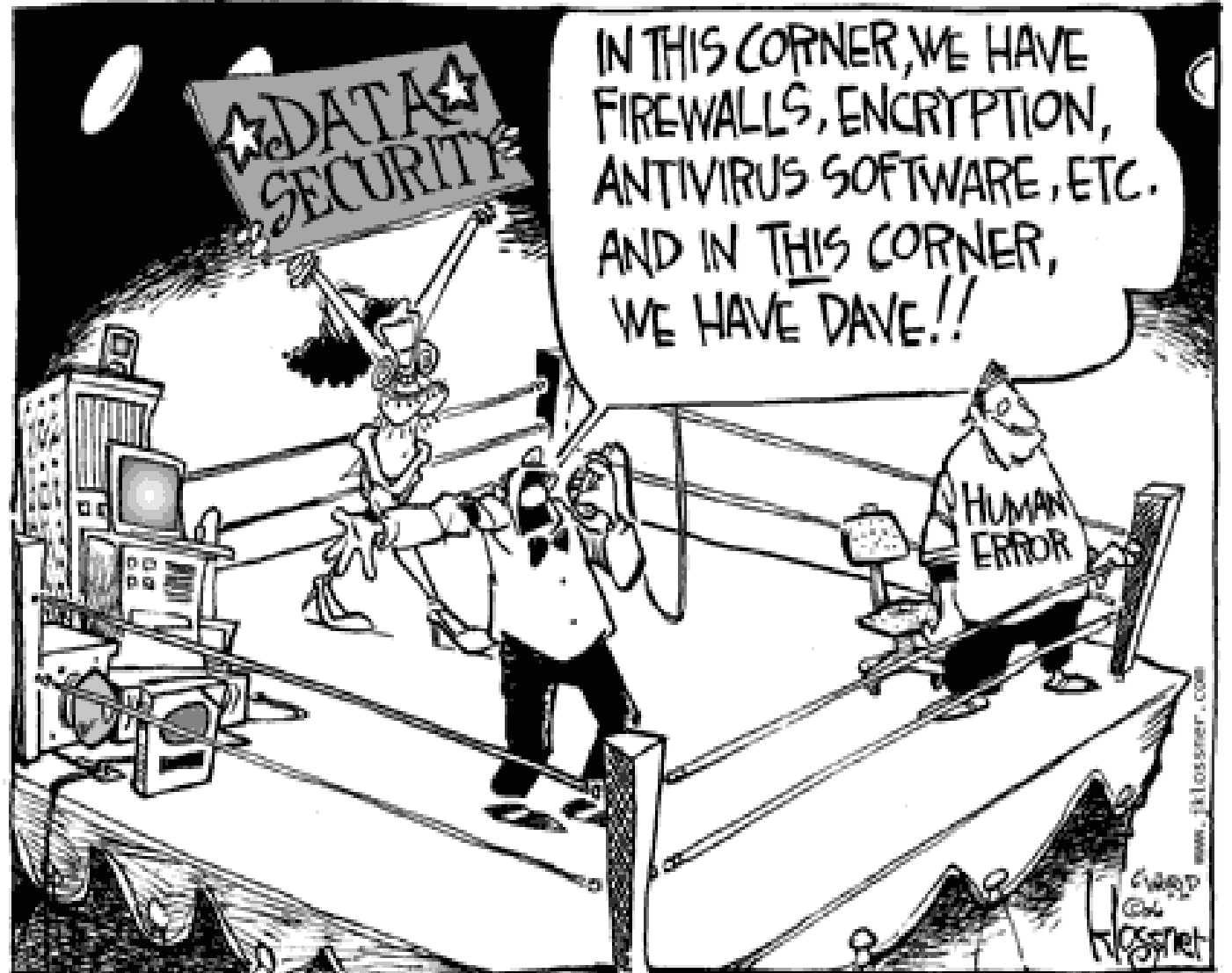


# 50% OF SAFETY IS REGULAR MAINTENANCE

- Pro Active Software Updates, Cleanup & Backup Check?
  - Software Updates FIX SECURITY HOLES!
  - **The Challenges of Updates has been Surpassed by Security Risks.....FAR AND AWAY!**
  - ALL updates **MUST** be applied **REGULARLY**, most attacks are opportunistic.
  - Cleanup! – All internet use generates temporary and downloaded files.
  - Backups Stop Working for a Multitude of Reasons – Don't Count On The Software To Tell You!
  - You can learn how to do this yourself....but will you?
  - Find A Way To Get It Done, Consistency and Accuracy are the keys.

# 25% OF SAFETY YOU!

- Everyone in your home or business can override **EVERYTHING** we have discussed with 1 click.
- **YOU MUST:**  
Be aware,  
Be vigilant,  
Be accountable





# IF YOU CAN'T OR WONT DO IT YOURSELF!

[TechFourLife.com/security](https://TechFourLife.com/security)

## PERSONAL PROACTIVE PROTECTION

**\$99** / year

- **Immediate Tech 4 Life notification** if ANY virus activity, hardware or software failures occur.
- **24 x 7 secure** virus activity, hardware and software monitoring.
- **Weekly virus scans.**
- **Weekly cleanup of internet and temporary files** on your computer.
- **Weekly updating of your Windows/Mac operating system.**
- **Bitdefender Antivirus, Malware and Firewall software.** \$54.99 VALUE!

**PURCHASE PEACE OF MIND NOW!** ↻

# CYBER SECURITY 2021

