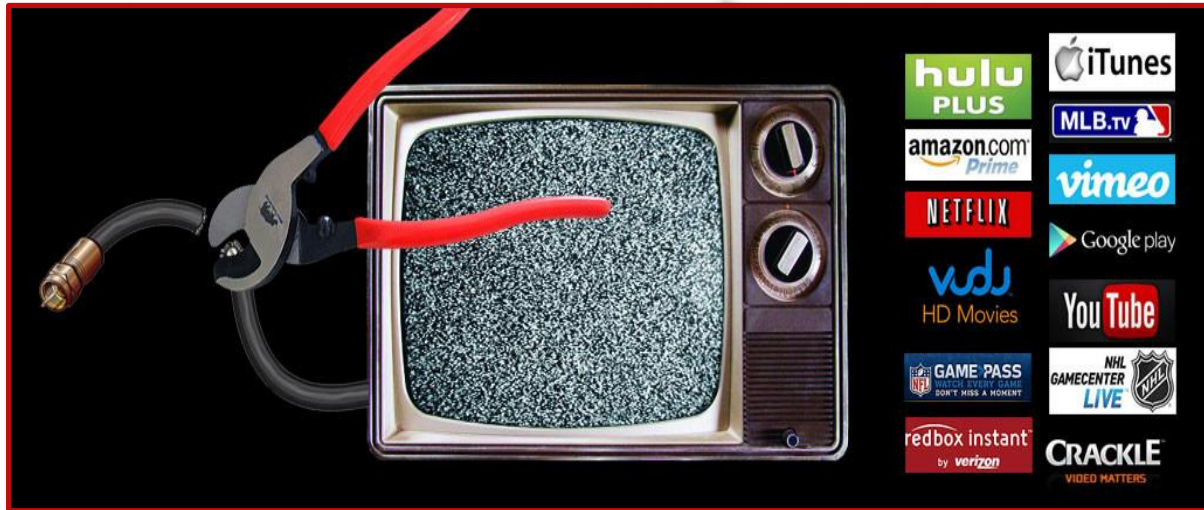


Cut The Cord 2024

techfourlife.com/cutthecord



Here's where it all begins:

You're sick of paying an exorbitant cable or satellite bill, and you have a strong sense that if you just limited your spending to a few streaming subscription services,

you would be much more satisfied with your home entertainment experience.

In August of 2022, Streaming usage surpassed cable TV

SO LET'S COMPARE A BIT!

From A **CABLE PROVIDER**, you can **PURCHASE**

just about everything

Recent Hit Movies – Local Channels - Arty Movies - British TV - Sports - Reality TV - Classic TV - Classic Movies - News and Politics - Family Entertainment

From **LIVE STREAMING SERVICES** – you can **PURCHASE** different things from different providers – Amazon, Apple TV+, Youtube TV, Hulu, Sling, Paramount

From **CABLE PROVIDERS**, you can **PURCHASE** provider specific devices - *Cable TV Boxes, Wireless boxes, device Apps*

LIVE STREAMING SERVICES are delivered through many types of **PURCHASED** devices – *Smart TV's, DVR's, Apple TV, Roku, Amazon Fire TV Stick, Google Chromecast*



**If you are buying cable,
you just need to call a
cable provider.**

And Start **Paying** Your money



**If you are Cutting the
CORD, You Need To
Manage TV YOURSELF.**

And **Understand** What You **WANT**



LET'S GET
STARTED



Fill in this blank: “I’m most interested in watching _____.”

Local Channels - Recent Hit Movies - Arty Movies - British TV - Sports - Reality TV - Classic TV - Classic Movies - News - Politics - Family Entertainment

If your answer is “I want it all,” then honestly, you may be better off sticking with cable or satellite, because getting it “all” piecemeal will take more management and may cost more.

LET'S GET
STARTED



Fill in this blank: “I already have a strong relationship with _____”

Apple (Apple TV), Amazon(Fire Stick), Google, (Chrome Cast)

If you have a strong connection to a vendor, leveraging this connection might be your best vendor / device decision.

Is It Smart To Depend on Your Smart TV?

Can You Get The Services You Want?

Is The Remote Easy To Use?



The Streaming Device Advantage

- **Voice Commands** On All New Devices
- Use / Download of **any app** Mostly Guaranteed (competition)
- **Mobility** – take it with you on the road.
- **No Contracts** – Buy Once



STREAMING SERVICES WORK LIKE YOUR PHONE!

- **“Station Guide”** is a minimal thing, not the primary thing
- **“Apps”** are the primary way to access ALL content



INTERNET IS REQUIRED

- Your Internet and TV are separate services
- Look for an Internet Provider

DESERTINET.COM

AZ.BAMBROADBAND.COM



Watch. Play. Surf. Talk. All at a speed you need.

Get fast, reliable Verizon Home Internet. No surprise price hikes, hidden fees or equipment charges.

Get \$200 back via Virtual Prepaid Mastercard® ⓘ



Home Internet Unlimited

As low as

\$50/mo. \$55/mo.

with AutoPay, taxes and fees included.

Our Unlimited home internet plan is ideal for streaming your favorite shows, video conferencing, homework and working from home, social media and more!

[See plan terms](#) ⓘ

Includes:

- ✓ Unlimited data
- ✓ 5G Wi-Fi Gateway

Get our best deals on home internet

Depending on where you live, we'll offer you fast internet with AT&T Fiber, AT&T Internet, or AT&T Internet AirSM.

We'll always offer you our fastest speeds available at your address.

[Explore services](#)

YOUR PHONE PROVIDER?

- Your Phone and TV are Seperate Services Also!
- If you have solid Internet, and want a home phone, we have a

solution for YOU!

PHONEWARE
cloud-based telecom

AZPHONEWARE.COM



LOCAL CHANNEL BREAKDOWN

Apple TV + = NO LIVE LOCAL TV – Movie and TV Content ONLY

Youtube TV = All Channels (except ABC) – replay always or record proactively. Skip Commercials on recorded content ONLY!

hulu
+ LIVE TV

(includes Disney+ and ESPN+)

- 75+ Channels including ABC, ESPN+, CBS, TNT, FS1, FOX, NFL network, NBCSN, ...
- Unlimited Access to Hulu Library (75,000+ TV episodes and movies)
- Unlimited DVR (up to 9 months)

NO ARIZONA ABC
(Suns)
sling

- 50% Off the First Month
- Sling Blue / Orange: Each offers 30+ Popular Cable Channels (Sports, News, Families, Entertainment...)
- Over 80,000 Movies & TV Shows on-demand
- Free 50 Hours of DVR

fubo^{TV}

- 7-Day Free Trial
- 115+ channels of live TV (includes ABC, CBS, FOX, NBC, ESPN, Showtime, Local Channels ...)
- Great range of live sports coverage (NBA, NFL, NCAA, Soccer...)
- 250 hours of cloud DVR storage

Streaming services, YouTube TV included, have come to a common ground with the networks. In general, you can fast forward through the ads in recorded content BUT have to watch them on **live TV** and on-demand.

COMPARE

Top live TV streaming services compared

	DirectTV Stream	FuboTV	Hulu Plus Live TV	Sling TV	YouTube TV
Base price	\$70 per month for 65-plus channels	\$75 per month for 100-plus channels	\$76 per month for 80-plus channels	\$40 per month for 30-plus (Orange) or 40-plus (Blue) channels	\$65 per month for 85-plus channels
Free trial	Yes	Yes	No	No	Yes
ABC, CBS, Fox and NBC channels	Yes, in many markets	Yes, in many markets	Yes, in many markets	Fox and NBC only in select cities (Blue only)	Yes, in many markets
Simultaneous streams per account	20 (in home, 3 outside of it)	3	2 (\$15 option for unlimited)	1 (Orange), 3 (Blue)	3 (\$20 adds unlimited and 4K streams)
Family member/user profiles	No	Yes	Yes	No	Yes
Cloud DVR	Yes (20 hours, unlimited for \$10 a month)	Yes (250 hours, 1,000 hours for \$17 a month)	Yes (unlimited)	Yes (50 hours, 200 hours for \$5 a month)	Yes (unlimited)
Fast-forward through or skip commercials with cloud DVR	No (Yes with \$15 option)	Yes	Yes	Yes	Yes

\$72.00 per month

DECIDE

Cutting The Cord - Implementation

- 1) Plan Setup on a secondary TV first (services are monthly)
- 2) Purchase a Streaming device (if you don't already have one)
- 3) Connect Streaming Device to TV.
- 4) Add a Local Channel Service (or your most important service).
- 5) Explore, test and add your additional services.
- 6) Once your are comfortable, move or duplicate this effort onto your main TV.

CUT THE CORD 2024

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